



International Scientific Conference on

**Smart Management, Analytics,
Research & Transformation | SMART 2026**

CONFERENCE PROGRAMME SMART'26

International Scientific Conference on Smart Management,
Analytics, Research & Transformation, June 15–19 in Varna,
(St. Constantine and Helena Resort), Bulgaria

<https://smart-conf.vercel.app/>

15 June 2026

Registration - 15.00-18.00

15.00-18.00

Round Table: Strategies for Bulgarian Education (Venue:
House of the Bulgarian Academy of Sciences)

Welcome diner 19.00 – 21.00

16 June 2026

Opening

10.00 – 10.30



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Plenary section

10.30 – 13.00

1. Romualdas Ginevičius, Vladislavas Petraškevičius, Andrius Stasiukynas, ASSESSMENT OF THE MICROCLIMATE STATUS OF SOCIO-ECONOMIC SYSTEMS BASED ON COMMUNICATION TECHNOLOGIES

2. Vladimir Zinoviev ECONOMIC ADVANTAGES OF CONNECTING HYPER-CHARGING INFRASTRUCTURE TO THE 110/20 KV SUBSTATION IN BULGARIA

3. Yuriy Bilan, RENEWABLE ENERGY, CO2 EMISSIONS, AND ECONOMIC GROWTH IN EU CANDIDATE COUNTRIES

4. Miglena Angelova, Anna Zielińska-Chmielewska, ALGORITHMIC MANAGEMENT ACROSS BORDERS: A COMPARATIVE STUDY OF BULGARIAN AND POLISH ORGANIZATIONS

5. Leonas Ustinovichius, ASSUPTIONS FOR DEVELOPMENT OF A VIRTUAL TWIN CONCEPT FOR A BUILT ENVIRONMENT APPLYING BIM MODEL USES METHODOLOGY



Section 1

14.00-15.30

Chairman prof. dr Miglena Angelova

1. Miglena Angelova, Rima Tamošiūnienė, STRATEGIC FINANCIAL MANAGEMENT AS A DRIVER OF BUSINESS COMPETITIVENESS: CONTEMPORARY CHALLENGES AND OPPORTUNITIES

2. Tsvetana Stoyanova, THE IMPACT OF ARTIFICIAL INTELLIGENCE ON STRATEGIC PLANNING AND DECISION-MAKING

3. Deyan Delchev, FROM START-UP TO SUSTAINABLE BUSINESS: MANAGING GROWTH AND ORGANIZATIONAL DEVELOPMENT

4. Aleksandar Bashliyski, DETERMINANTS OF GLOBAL COMPETITIVENESS IN THE GAMING INDUSTRY: EVIDENCE FROM SONY PLAYSTATION

5. Philip Stoyanov, Kiril Anguelov, CORPORATE SOCIAL RESPONSIBILITY IN THE AGE OF ARTIFICIAL INTELLIGENCE: CHALLENGES, OPPORTUNITIES AND MANAGERIAL PERSPECTIVES



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**6. Georgi Stratiev, ARTIFICIAL INTELLIGENCE IN THE
MONITORING AND MANAGEMENT OF EU FUNDS: A
BULGARIAN CASE STUDY**

Section 2

16.00-17.30

Chairman prof. dr Philip Stoyanov

**1. Georgi Stratiev, ARTIFICIAL INTELLIGENCE IN EU
FUNDS MANAGEMENT: THE CASE OF BULGARIA'S
UNIFIED MANAGEMENT INFORMATION SYSTEM FOR
MONITORING OF EU FUNDS (UMIS)**

**2. Philip Stoyanov, CORPORATE SOCIAL RESPONSIBILITY
AND ARTIFICIAL INTELLIGENCE: NAVIGATING THE
SHIFT FROM ETHICAL COMMITMENTS TO
ALGORITHMIC ACCOUNTABILITY**

**3. Philip Stoyanov, Kiril Anguelov, ARTIFICIAL
INTELLIGENCE AND CORPORATE SOCIAL
RESPONSIBILITY: NEW APPROACHES TO
SUSTAINABLE BUSINESS MANAGEMENT**



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4. Petar Yosifov, THE ROLE OF EUROPEAN FUNDS IN MODERNISING THE NATIONAL EDUCATION SYSTEM: A STRATEGIC PERSPECTIVE ON EDUCATIONAL REFORM AND CAPACITY BUILDING

5. Gergana Miteva, NAVIGATING ORGANIZATIONAL CHANGE IN AN AI-DRIVEN BUSINESS ENVIRONMENT BY INTEGRATING ARTIFICIAL INTELLIGENCE INTO ORGANIZATIONAL PROCESSES AND DECISION-MAKING

6. Philip Stoyanov, CORPORATE SOCIAL RESPONSIBILITY AND ARTIFICIAL INTELLIGENCE: NAVIGATING THE SHIFT FROM ETHICAL COMMITMENTS TO ALGORITHMIC ACCOUNTABILITY

Culture event – 18.00-21.00



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Section 3

10.00-12.00

Chairman prof. dr hab. Yuriy Bilan

1. Vladislavas Petraškevičius, Romualdas Ginevičius, Andrius Stasiukynas, Mindaugas Kyguolis, RANKING THE IMPORTANCE OF MEASURES IN SOCIO-ECONOMIC SYSTEMS DEVELOPMENT PLANS

2. Svitlana Bilan, BUSINESS SOCIAL RESPONSIBILITY: KEY CONCEPTS, INSTITUTIONS, AND IMPACT ASSESSMENT

3. Miglena Angelova, ALGORITHMIC MANAGEMENT AND ORGANIZATIONAL ADAPTABILITY: CHALLENGES AND RESPONSES IN THE DIGITAL WORKPLACE

4. Radoslav Kostev, HUMAN CAPITAL AND ARTIFICIAL INTELLIGENCE: TRANSFORMATION OF SKILLS AND WORK PROCESSES

5. Nikolov, N, Minkov, V. Zinoviev, ECONOMIC ADVANTAGES OF THE AGREGATORS IN SOUTHEAST EUROPE



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6. Nikolay Dolchinkov, ENERGY SECURITY
MANAGEMENT FOR ACHIEVING SUSTAINABLE
REGIONAL DEVELOPMENT IN BULGARIA

**Workshop 1 “The Human Factor in Digital Risk: Cyber
Awareness, AI-Enabled Fraud and Regulatory Readiness”**

13.00-16.30

The workshop is organized by IEEE Bulgarian Section,
Technology and Engineering Management Society Chapter

Lecture: Mr. Yanko Spasov CISA, CISM, MCP, ISO/IEC
27001 Lead Auditor и CompTIA Security+

Gala diner -19.00-21.00



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Section 4

10.00-12.00

Chairman prof. Radoslav Kostev

1. Kiril Anguelov, FROM EVALUATION TO GROWTH STRATEGY: AN AI-BASED CONCEPTUAL FRAMEWORK FOR SUPPORTING HIGH-GROWTH FIRMS IN INNOVATION-INTENSIVE SECTORS

2. Boyko Mladenov, DIGITAL TRANSFORMATION OF CULTURAL AND HISTORICAL HERITAGE IN BULGARIA: MODELS, TECHNOLOGIES AND METHODOLOGICAL APPROACHES

3. Kiril Anguelov, Boyko Mladenov, A TAXONOMY OF INFORMATION AND COMMUNICATION TECHNOLOGIES APPLIED TO THE DIGITIZATION OF CULTURAL AND HISTORICAL HERITAGE

4. Kiril Anguelov, Boyko Mladenov, DIGITIZATION OF CULTURAL AND HISTORICAL HERITAGE IN BULGARIA: INTERNATIONAL MODELS, ICT



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CLASSIFICATION AND METHODOLOGICAL APPROACHES

5. Kremena Tranakieva, INTERMODAL TRANSPORT AS A DRIVER OF SUSTAINABLE MOBILITY ALONG THE TEN-T CORRIDORS IN BULGARIA

6. Kremena Tranakieva, PUBLIC-PRIVATE PARTNERSHIPS AS AN INSTRUMENT FOR DEVELOPING PORT AND INTERMODAL INFRASTRUCTURE IN BULGARIA

7. Ivo Hristov, REMOTE WORK AND VIRTUAL TEAMS IN THE IT SECTOR: A LITERATURE REVIEW OF TRENDS, CHALLENGES AND MANAGEMENT PRACTICES

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Section 5

13.30-15.00

Chairman prof. Kiril Anguelov

1. Nikola Raev, BANK ORGANIZATIONAL PRACTICE IN PERSONAL BANKRUPTCY MANAGEMENT: LESSONS



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FROM THE UNITED STATES AND OPPORTUNITIES FOR
APPLICATION IN BULGARIA

2. Andrean Joe, Snezhanka Ovcharova, STRATEGIES FOR
OVERCOMING CHALLENGES FACED BY SME LEADERS
IN THE TRANSITION TO A CIRCULAR ECONOMY

3. Kremena Andonova, REGULATORY EFFICIENCY AND
REGIONAL COMPETITIVENESS IN BULGARIA:
GOVERNANCE DISTORTIONS AND THE NEED FOR
TRANSFORMATION

4. Ivanka Bankova, THE INTEGRATION OF
ENVIRONMENTAL AND SOCIAL SUSTAINABILITY
DIMENSIONS INTO CORPORATE GOVERNANCE IN THE
CONTEXT OF EU ESG STANDARDS

5. Ivan Dimitrov, Adile Dimitrova, THE IMPACT OF
OUTSOURCING LOGISTICS ACTIVITIES ON THE
ORGANIZATION'S LOGISTICS PERFORMANCE

6. Viktor Hristov, GUIDELINES TO ACCELERATE AI
INTEGRATION IN FINANCE SECTOR COMPANIES



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Section 6

15.30-17.30

Chairman prof. Radoslav Kostev

1. Radoslav Kostev, MULTI-AGENT SYSTEMS - A
DECISION-MAKING TOOL IN HIGH-TECH ENTERPRISES
2. Radoslav Kostev, AGENTIC AI TEACHING
METHODOLOGY FOR ENTREPRENEURSHIP TRAINING
3. Nikolay Dolchinkov, RADIATION SECURITY
MANAGEMENT IN THE CONTEXT OF SUSTAINABLE
REGIONAL DEVELOPMENT IN SOUTHEAST EUROPE
4. Kiril Anguelov, Kremena Tranakieva, A
METHODOLOGICAL FRAMEWORK FOR ASSESSING
OPPORTUNITIES TO IMPROVE INTERMODALITY IN
BULGARIA
5. Ivaylo Ts. Stoyanov, ARTIFICIAL INTELLIGENCE IN
HUMAN RESOURCE MANAGEMENT: OPPORTUNITIES
FOR IMPROVING RECRUITMENT, PERFORMANCE
ASSESSMENT AND EMPLOYEE DEVELOPMENT



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6. Ivaylo Ts. Stoyanov, AI-DRIVEN HUMAN RESOURCE
MANAGEMENT: TRANSFORMING TALENT
ACQUISITION, EMPLOYEE ENGAGEMENT AND
STRATEGIC WORKFORCE PLANNING

19 June 2026

Workshop 2 “EU Funds in Bulgaria”

10.00-12.00

Lecture: Mr. Georgi Stratiev, Head of Department, Council of
Ministers of the Republic of Bulgaria

12.00

Closing official part of the conference

Culture events – 19.06.2026